



How do I access my Kick-Start funds and order what I need for Year 1 BA/FdA Marketing Management?

New full-time UK and EU undergraduate students and PGCE students receive £300 of Kick-Start funds to help them get what they need for their course! Funds will be awarded once your enrolment is complete.

How do I access my Kick-Start funds?

1. Login to your UCB email account

Download the U@UCB app to your smartphone or login at portal.ucb.ac.uk

Your username is your student ID followed by @student.ucb.ac.uk. For example ABC12345678@student.ucb.ac.uk

Your password is the same as the one you set when you did online enrolment.

2. Find your Kick-Start log-in details.

Find the earliest email from UCB Kick Start. This will have the username and password you need to log in to the Kick-Start website.

3. Login to Kick-Start

Go to www.ucb-kickstart.co.uk

Click LOGIN HERE on the right-hand side of the page. Use the login details that were emailed to you. **You do not need to register as a new customer.**

If your enrolment is fully complete but your Kick-Start funds have not been awarded please email customer.service@ucb-kickstart.co.uk

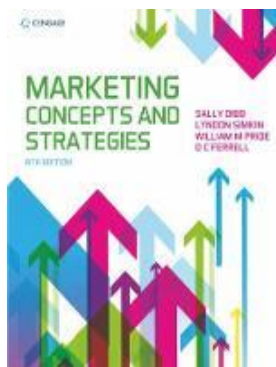
What do I need for Year 1 BA/FdA Marketing Management?

To view the items you can order for your course you will need to follow these links from the homepage at www.ucb-kickstart.co.uk:

Your Course Kit, Books and Uniform > Year 1 > Business > Marketing Management

These are the key books that will be useful for your Marketing Management programme and will remain useful when you progress into work.

You can use your Kick-Start funds to get these books. Get any two books for 15% off the total.



Simkin, Marketing Concepts and Strategies



Lancaster, Essentials of Marketing Management



Kotler, Principles of Marketing

You can use your funds to also get stationery, electronic equipment, study skills books and more.

For any questions about Kick-Start please email:

customer.service@ucb-kickstart.co.uk

For any questions about your order please email:

orders.js@johnsmith.co.uk